



Timanfaya National Park



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Lanzarote's Church



El Golfo



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Cueva de los Verdes

**C**anary's Islands most appealing and mysterious island is Lanzarote. Located at the eastern-most part of the archipelago it is characterized by a welcoming exoticism thanks to the most surprising volcano locations. The aborigines called the island *Tite-roy-gatara* or Red Mountain; the Romans named it *Purpuria* for its abundance of purple lichen, but the name Lanzarote comes from the Island's discovery by Genoese Lancelotto Malocello who reclaimed it from the obscurity it had fallen into since classical times. Since then, the hand of man has managed to blend art and nature, creating striking spaces of boundless beauty. Cesar Manrique, Lanzarote most renowned and universal artist left his indelible fingerprint, converting deserts of lava into true oasis of rocks, water and tropical vegetation. The proof remains with the *Jameos de Agua*, an intricate labyrinth of caves and volcanic tubes, a true paradise for the senses and imagination. Here you can as well enjoy live music and dance in a setting which is a natural theatre on its own.

Getting to know Lanzarote is an unforgettable experience. If you wander through *Las Rutas del Volcán* in the Timanfaya National Park you can discover every corner of the island by foot, bike or enjoy a horse-riding day trip. Despite the diffi-

culty of cultivating lava soils, the locals have managed to grow vineyards and produced their own original wines labelled by *la Geria-Lanzarote*.

The island, declared World Biosphere Reserve by UNESCO in 1993 has become a point of reference for the world in natural architecture.

Lanzarote's tourist development has won its international acclaim as a unique model for the preservation of its natural and cultural heritage. Despite the dramatic rise in incentive and conference tourism, it continues to respect its seafaring roots. The wonderful climate and varied scenery have made this island of volcanoes into a zone that attracts tourists from all over the European Union.

For relaxation, there are the fabulous beaches of *Papagayo*. Visitors can as well enjoy the white-washed village and take a break in the inviting village of *Puerto Del Carmen* known for its night life.



World Biosphere Reserve

*Must Seen : Montaña del Fuego in the Timanfaya National Park, Los Jameos del Agua, la Cueva de los Verdes cave, the Cactus Garden, El Rio lookout, the Cesar Manrique Foundation and the International Museum of Modern Art.*